

# **Strategic Plan 2002-2007**

## **Goal 1**

### **PLAN FUTURE DIRECTIONS**

OCC will engage in continuous systematic planning to guide our future directions in all areas of College operations.

- 1.1 Review and reorganize the current governance structure.
- 1.2 Clearly connect the Academic, Facilities, and Technology plans and directly link planning and budgeting.
- 1.3 Initiate the planning process and integrate it with the budget process.
- 1.4 Develop an enrollment management plan.
- 1.5 Conduct a comprehensive space and resources study at each campus.
- 1.6 Develop a long-term master plan for CREST.
- 1.7 Complete the evaluation of child care services.

## **Goal 2**

### **INCREASE QUALITY AND ACCESSIBILITY OF EDUCATION**

OCC will provide quality education for students by means of traditional and non-traditional approaches. To meet a diverse student population's needs, OCC will expand its educational opportunities and services to be continuously available without compromising quality and integrity.

- 2.1 Enhance effective recruitment and staff development strategies and maintain competitive compensation packages.
- 2.2 Enhance and coordinate support services, including registration, orientation, recruitment, admissions, and financial assistance.
- 2.3 Assess and adjust program scheduling and offerings
- 2.4 Develop new programs and mini-certificates.
- 2.5 Assess Individual Instruction Centers throughout the College.

## **Goal 3**

### **EXPAND PARTNERSHIPS AND COLLABORATIONS**

OCC will continue to create beneficial partnerships with a variety of businesses, educational institutions, communities, government entities, social agencies, and regional and national organizations.

- 3.1 Develop and implement an institutional marketing plan
- 3.2 Identify, assess, and develop a program of educational, business, and community partnerships.
- 3.3 Identify existing K-12, private schools', and proprietary schools' joint programs and create opportunities for new ones with feeder schools

## **Goal 4**

### **APPRECIATE AND UNDERSTAND DIVERSITY**

OCC will foster inclusiveness through its educational programs and services, its employment practices, its cultural and artistic events, and its partnerships.

- 4.1 Create academic strategies and service opportunities which take OCC into the community.
- 4.2 Create strategies to ensure an ethnically and culturally diverse faculty and staff.
- 4.3 Develop strategies to sustain and increase employee involvement in diversity activities.

## **Goal 5**

### **PROMOTE A GLOBAL PERSPECTIVE**

To ensure that students understand global dynamics, OCC will provide relevant educational experiences that address the relationships of people, cultures, and nations in an interconnected world.

- 5.1 Expand the instructional programs to include courses and programs addressing global issues.
- 5.2 Infuse global components into the instructional program.
- 5.3 Develop new intellectual and artistic activities for the community.

## **Goal 6**

### **FACILITATE THE APPROPRIATE USE OF TECHNOLOGY**

OCC will employ technology responsibly and appropriately in order to promote learning, enhance teaching, and support the College mission.

- 6.1 Complete and implement the Academic Technology Plan as an integrated component of the College Master Technology Plan, including use of technology.
- 6.2 Review and update the technology replacement schedule.
- 6.3 Develop a plan to increase the use of technologies with a specific focus on the instructional program.

## **Goal 7**

### **ASSESS INSTITUTIONAL EFFECTIVENESS**

To ensure that quality and integrity are continuously associated with OCC and its educational programs, services, and operations, OCC will engage in continuous assessment in all of its functions and among all its employees to assure it meets the needs of the communities it serves.

- 7.1 Design and implement a management review of non-instructional services.
- 7.2 Develop and conduct student surveys to gather data.
- 7.3 Complete and communicate an Institutional Effectiveness Dashboard Model.